

The Group's Concept, Values and Ethics

Company Concept

"The great outdoors" has many benefits to human health and longevity, preserving a symbiotic link to the earth helps both people and planet.

This means we are based in the belief that by learning how to manage, use and care for Earth in a sustainable way, passing this knowledge on to future generations, we have happier more fulfilled lives with improved mental and physical health, strength and lots of resources to utilise.

Missions

Woodsworth Group mission

"Share, promote, develop and encourage the symbiotic relationship between Humans and the Earth wherever possible."

Woodsworth Exploring's mission

"Enable people to spend time outdoors and learn about / develop their relationship with the environment."

Woodsworth Managing's mission

"To provide and look after outdoor spaces that are sustainable and that people want to spend time in."

Utilising and caring for the woodland in Oakworth are ideal opportunities to practice and work towards these goals.

Values

- *Open and Honest*
- *Nature is important*
- *Both Mental and Physical Health are important*
- *Be Considerate - particularly to the land. How does our action affect things?*
- *Accepting (listen, don't forcibly change mind, take time for each other)*
- *Fair*
- *Committed to the future*
- *Encouraging*
- *Inclusive*
- *Driven and committed*
- *Take the time a task needs to get them right first time*
- *Proactive, not procrastination*
- *Make controlled use of technology (evaluate the impact and mitigate against downsides but do use the tech)*

Ethics

- *Be fair to staff and make sure they know how they are performing, good or bad.*
- *All staff to have a voice in the direction of the company.*
- *Everyone, staff and customers should treat all other people, land and equipment with respect*
- *Each person we help with their experience will have different starting and end points. Where possible, go at their pace and pitch challenges or knowledge appropriately.*
- *Staff have responsibility and get attention from others as needed*
- *Mistakes aren't bad, make them and learn from them. Don't repeat them.*
- *Try to enjoy the work, activities and sharing.*
- *Have a happy team, staff that cannot perform their role after suitable help shouldn't stay, it will lead to stress and pressure for everyone, including that staff member.*
- *Efficient - don't do anything for the sake of it, understand what you are trying to achieve and do it safely without un-necessary steps.*